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***USAI® CONNECTS THE DOTS ON EASY-TO-MAINTAIN COVE LIGHTING
Company Launches Industry-First Top-Loading Connector System for
Modular LED Lighting System at Lightfair® 2010***

LAS VEGAS, May 12, 2010 – In addition to having “The One,” [USAI®](#) now also has “the only” – a top-loading connector system in the industry, that is. The leading lighting manufacturer introduces **The One TCS™** (Top Connection System), a new enhancement to its modular LED (light emitting diode) lighting system **The One™**, at the [Lightfair® International](#) tradeshow and conference, May 12-15 in Las Vegas (booth #427). A leader in bringing to market beautifully engineered and easy-to-maintain illumination solutions, USAI’s The One TCS strengthens the ability of lighting designers to create seamless linear configurations for even and efficient lighting in the tightest and most complex installations.

“Our work doesn’t end with the inaugural introduction of a product,” said Bonnie Littman, president of USAI. “We are constantly seeking new and different ways to evolve and improve the features of our lighting solutions to ensure they continue to perform at the optimum level for our end users. The ease-of-installation and maintenance is just as important as the performance and aesthetic attributes. Developing a top-access connector system is another asset to The One and is an example of how we strive to meet and even exceed the needs of our customers through easy-to-use, high-quality products with service to match.”

With its streamlined profile, The One is an impressive architectural lighting tool. Measuring only a half-inch high by one-inch wide, the product’s miniature design blends neatly into coves, casework, display cases and architectural details. The small fixture footprint allows design freedom and retrofit capability in tight spaces. With the addition of the patent-pending The One TCS, its power is amplified: the industry’s first top-access connector system simplifies installation and service, and maximizes design flexibility, aesthetic and performance.

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The One is available in either standard output (25 lumens per watt) or high output LED technology (57 lumens per watt) to create the desired lighting effects. Its seamless connection between modules provides smooth and uniform light output, and precise color temperature binning ensures uniform color.

Additional innovative attributes of The One include:

- **Plug-in connectors** allow for easy end-to-end connection and minimize voltage drops over long runs;
- **Robust thermal design** ensures proper heat management to achieve 50,000 hours of life.

All of USAI's advanced lighting solutions, including The One, meet the industry's most stringent standards for energy efficiency, providing new options for designers to meet LEED® certification criteria and energy codes requiring ASHRAE 90.1-2001 standards or later.

A lighting industry leader, [USAI](#)® (USA Illumination) is helping to shine an entirely new light on the way commercial and residential properties address lighting design solutions. Driven by its IllumiVation® philosophy, USAI's versatile yet robust selection of products fuse together brains and beauty, providing fresh and energy-saving solutions for general illumination and accent lighting. From compact fluorescents and metal halides to its new generation of LED solid state lighting technology, all USAI products maintain the smallest physical and carbon footprint possible while meeting the strictest standards for innovation and design to ensure seamless specification, simple installation and easy ongoing maintenance. For additional information about USAI and its high-performance offerings, visit www.usalighting.com or call 845-565-8500. Connect with USAI on [Facebook](#) and [Twitter](#).

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